



## WINNERS OF THE 12TH GONG GONG AWARDS

CHANNEL	CATEGORY	ENTRY	AGENCY	AWARD RANGE
DIGITAL	TELECOMMUNICATIONS	LAIMOMO	NOW AVAILABLE AFRICA	PLATINUM
SOCIAL MEDIA	TELECOMMUNICATIONS	VODAFONE YEN DI AGORO	SCANAD GHANA	PLATINUM
TV	TELECOMMUNICATIONS	GHANA THINGS	INNOVA DDB	PLATINUM
ACTIVATION	CSR	GACA SOCIAL EXPERIMENT	OGILVY & MATHER GHANA	SILVER
ACTIVATION	FOOD & CONFECTIONERY	ONGA LONGEST FEAST TABLE	EXP GHANA	GOLD
DIGITAL	CORPORATE SERVICES	JACK WHERE ARE YOU	INSEL COMMUNICATIONS	GOLD
DIGITAL	CORPORATE SERVICES	GHANA SAYS NO	NOW AVAILABLE AFRICA	SILVER
DIGITAL	FOOD & CONFECTIONERY	IDEALICIOUS FOOD RECIPE	PUBLICIS WEST AFRICA	GOLD
DIGITAL	TELECOMMUNICATIONS	LAIMOMO	NOW AVAILABLE AFRICA	GOLD
EXPERIENTIAL	FINANCIAL SERVICES	PAY LIKE A BOSS	NOW AVAILABLE AFRICA	SILVER
INTEGRATED	NON-ALCOHOLIC BEVERAGES	COCA COLA GHANA @ 60	OGILVY & MATHER GHANA	GOLD
MEDIA INNOVATION	CSR	SKY GIRLS LETTER WRITING COMPETITION	NOW AVAILABLE AFRICA	GOLD
OUTDOOR	ALCOHOLIC	GUINNESS OSAGYEFO	PUBLICIS WEST AFRICA	GOLD
OUTDOOR	ALCOHOLIC	CLUB CHOP TIME	CENTASTAGE	SILVER
OUTDOOR	CORPORATE SERVICES	JACK WHERE ARE YOU	INSEL COMMUNICATIONS	SILVER
OUTDOOR	NON-ALCOHOLIC BEVERAGES	COCA COLA GHANA @ 60	OGILVY & MATHER GHANA	SILVER
OUTDOOR	TELECOMMUNICATIONS	Y'ABO MU	INSEL COMMUNICATIONS	SILVER
PRESS	AUTOMOBILES	A GOOD TURN	INNOVA DDB	SILVER
PRESS	CORPORATE SERVICES	MTN MAY DAY	INNOVA DDB	GOLD
PRESS	CORPORATE SERVICES	TOGETHER WE BUILD	INNOVA DDB	SILVER
PRESS	FINANCIAL SERVICES	SAVE THEM	INSEL COMMUNICATIONS	SILVER
PRESS	FOOD & CONFECTIONERY	KFC RAMADAN	OGILVY & MATHER GHANA	GOLD
PRESS	INSURANCE	ACCACIA HEALTH & PERSONAL CARE INSURANCE	SCANAD GHANA	SILVER
PRESS	TELECOMMUNICATIONS	Y'ABOMU	INSEL COMMUNICATIONS	GOLD
PRESS	TELECOMMUNICATIONS	BE MORE	INNOVA DDB	SILVER
PRESS	TEXTILE AND FASHION/ACCESSORIES	WOODIN CONNEXION	SCANAD GHANA	SILVER
RADIO	ALCOHOLIC	CLUB NEW ORDER	CENTASTAGE	SILVER
RADIO	CORPORATE SERVICES	JACK WHERE ARE YOU?	INSEL COMMUNICATIONS	SILVER
RADIO	CSR	USAID Innovation	SCANAD GHANA	SILVER
RADIO	FOOD & CONFECTIONERY	DANO MILK GO SWEET YOU	INSEL COMMUNICATIONS	SILVER
RADIO	HEALTH & PERSONAL CARE	PLAN 2 CONTRACEPTIVE PILL	OGILVY & MATHER GHANA	SILVER
RADIO	TELECOMMUNICATIONS	Y'ABOMU	INSEL COMMUNICATIONS	GOLD
RADIO	TELECOMMUNICATIONS	VODAFONE YEN DI AGORO	SCANAD GHANA	SILVER
SOCIAL MEDIA	CSR	VODAFONE SUPERCARE	SCANAD GHANA	GOLD
SOCIAL MEDIA	FOOD & CONFECTIONERY	NIDO BACK TO SCHOOL	NOW AVAILABLE AFRICA	GOLD
SOCIAL MEDIA	FOOD & CONFECTIONERY	MY AFRICAN PORTRAIT	NOW AVAILABLE AFRICA	SILVER
SOCIAL MEDIA	NON-ALCOHOLIC BEVERAGES	COKE STUDIO AFRICA	OGILVY & MATHER GHANA	SILVER
SOCIAL MEDIA	TELECOMMUNICATIONS	VODAFONE YEN DI AGORO	SCANAD GHANA	GOLD
SOCIAL MEDIA	TELECOMMUNICATIONS	Y'ABOMU	INSEL COMMUNICATIONS	SILVER
SOCIAL MEDIA	TRANSPORT SERVICES	YENKO	INSEL COMMUNICATIONS	SILVER
TV	ALCOHOLIC	GUINNESS OSAGYEFO TVC	PUBLICIS WEST AFRICA	SILVER
TV	CORPORATE SERVICES	JACK WHERE ARE YOU	INSEL COMMUNICATIONS	GOLD
TV	FINANCIAL SERVICES	BANK LIKE A BOSS	INSEL COMMUNICATIONS	GOLD
TV	FOOD & CONFECTIONERY	YUMMIE Y3 D3 TU	INSEL COMMUNICATIONS	GOLD
TV	FOOD & CONFECTIONERY	THE THREE GENIUSES	INSEL COMMUNICATIONS	SILVER
TV	HEALTH & PERSONAL CARE	PREMIER COOL	NOW AVAILABLE AFRICA	SILVER
TV	TELECOMMUNICATIONS	GHANA THINGS	INNOVA DDB	GOLD
TV	TELECOMMUNICATIONS	STAAHP IT	INSEL COMMUNICATIONS	SILVER
TV	TEXTILE AND FASHION/ACCESSORIES	FOREVER INSPIRING	MULLEN LOWE ACCRA	GOLD
TV	TEXTILE AND FASHION/ACCESSORIES	GTP ESSENCE	MULLEN LOWE ACCRA	SILVER

### LIFE TIME ACHIEVEMENT AWARD

Madam Regina Addae  
(Founding Member, AAG)

### SPECIAL RECOGNITION

Dr. Ibrahim Mohammed Awal  
(Minister for Business Development/Former  
Managing Director, Graphic Communications Group)

### DISTINGUISHED PERSONALITY AWARD

Mr. Orlando Baeta  
(CEO, Impact Art)